



Swap-O-Rama-Rama (SORR) is a non-profit clothing swap and series of do-it-yourself workshops in which a community explores creative reuse through the recycling of used clothing. Participants bring their unwanted clothing to the event site. The clothing is sorted and everyone is encouraged to choose new items. Experts will be on hand to teach workshops and foster creative thinking in terms of clothing modification, screen printing, and embellishment. It's more than a clothing swap, it's a Swap-O-Rama-Rama, where excitement and opportunities for dialogue are created during the swap process.

SORR's success relies on contributions of people and community businesses like you. Will you consider donating to the event? Our intention is to connect you with the community and to further network the world of DIY, reuse, sewing and crafting. Any donation is tax deductible and the donor will receive a receipt. We will also display sponsors on our website and in advertisements where possible. Des Moines' third annual SORR event will be April 2nd and 3rd, 2011 during the Natural Living Expo at the Polk County Convention Complex.

### **Contributing has rewarding benefits:**

**CHARITY:** Your contribution to this non-profit event is tax deductible. Left over clothing is donated to shelters in the Des Moines metro area.

**COMMUNITY:** The event brings together diverse contributors, artisans, volunteers, and do-it-yourself types, under a common idea that lasts well after the event is completed.

**SUSTAINABILITY:** Help break the cycle of throwaway through creative re-use.

**RECOGNITION:** There is no commerce inside the walls of an SORR, however we are glad to recognize your business in all awareness materials.

All donations are tax deductible! And none are too small to make a difference. Donations under \$200 can be paid directly to Stephanie Bracelin or Kelsey Blessman for the Des Moines SORR. Larger donations may be made to the New York Foundation for the Arts for Swap-O-Rama-Rama. The foundation will then pass on the funds to the Des Moines SORR event.

Have we got you hooked? Send an email to [dsmswap@gmail.com](mailto:dsmswap@gmail.com). Please provide your name, company name, and contact information, as well as the specifics of what you're interested in contributing.

## Contributions are appreciated in the following areas:

- Printing & Copying Services
- Online or Print Advertising
- Gift Certificates or Products (door prizes)
- Items for giveaway bags for volunteers and the first participants that arrive at the door (products and samples only please)
- Coffee to keep the crafters going
- Spools of thread
- Sewing needles and pins
- Beads, sequins, jewels
- Jewelry making supplies/ tools
- Buttons
- Embroidery floss
- Glue guns and sticks
- Fusible and non- fusible interfacing
- Knitting needles and crochet hooks
- Irons and ironing boards
- Fusible web
- Fabric paint
- Fabric glue
- Lace
- Hair dryers
- Fabric scissors
- Rotary cutters
- Yarn
- Feathers
- Hangers
- Trim
- Fabric
- Iron-ons
- Patches
- Vintage sewing patterns
- Zippers
- Utility/extension cords
- Tables/chairs
- Toile
- Felt
- Screen printing supplies

### FUNDS ARE NEEDED TO SUPPORT:

- Printing (flyers/posters)
- Printing of "100% Modified By Me" fabric labels to replace branding on garments
- Online or Print Advertising
- Purchasing of supplies that are not donated

## We have several levels of sponsorship available:

	GOLD LEVEL \$150+	SILVER LEVEL \$75 - \$149	COPPER LEVEL \$20 - \$74
Sponsor the 2011 Des Moines Swap-O-Rama-Rama with a pledge or in-kind donation and you will receive acknowledgement of your generous donation with the following:			
Your company logo and permanent link to your website on our website home page.	X	X	X
Distribution of your promotional materials (business cards, small fliers, samples) at the entrance to the 2011 Des Moines SORR.	X	X	X
Your company logo included on advertisements for the Des Moines Swap-O-Rama-Rama.	X	X	
Company logo included on promotional materials (fliers, handouts, postcards, etc.) for Des Moines SORR.	X		
Company logo and website link included in our post-event newsletter.	X		

## WANT MORE INFORMATION?

Stephanie Bracelin  
515.333.8047

Kelsey Blessman  
515.490.3912

dsmswap@gmail.com  
www.dsmswap.org



Swap-O-Rama-Rama by Wendy Tremayne is licensed under a Creative Commons Attribution-NonCommercial-No Derivative Works 3.0 Unported License.